

# ANNUAL REPORT 2023

Baird Creek  
Preservation Foundation



The mission of the Baird Creek Preservation Foundation is to facilitate the preservation and restoration of the Baird Creek Greenway and Watershed in order to enhance its value as an ecological, recreational, and educational resource for generations to come.

# A REVIEW OF 2023

The Baird Creek Preservation Foundation (BCPF) hopes you had a happy and healthy 2023.

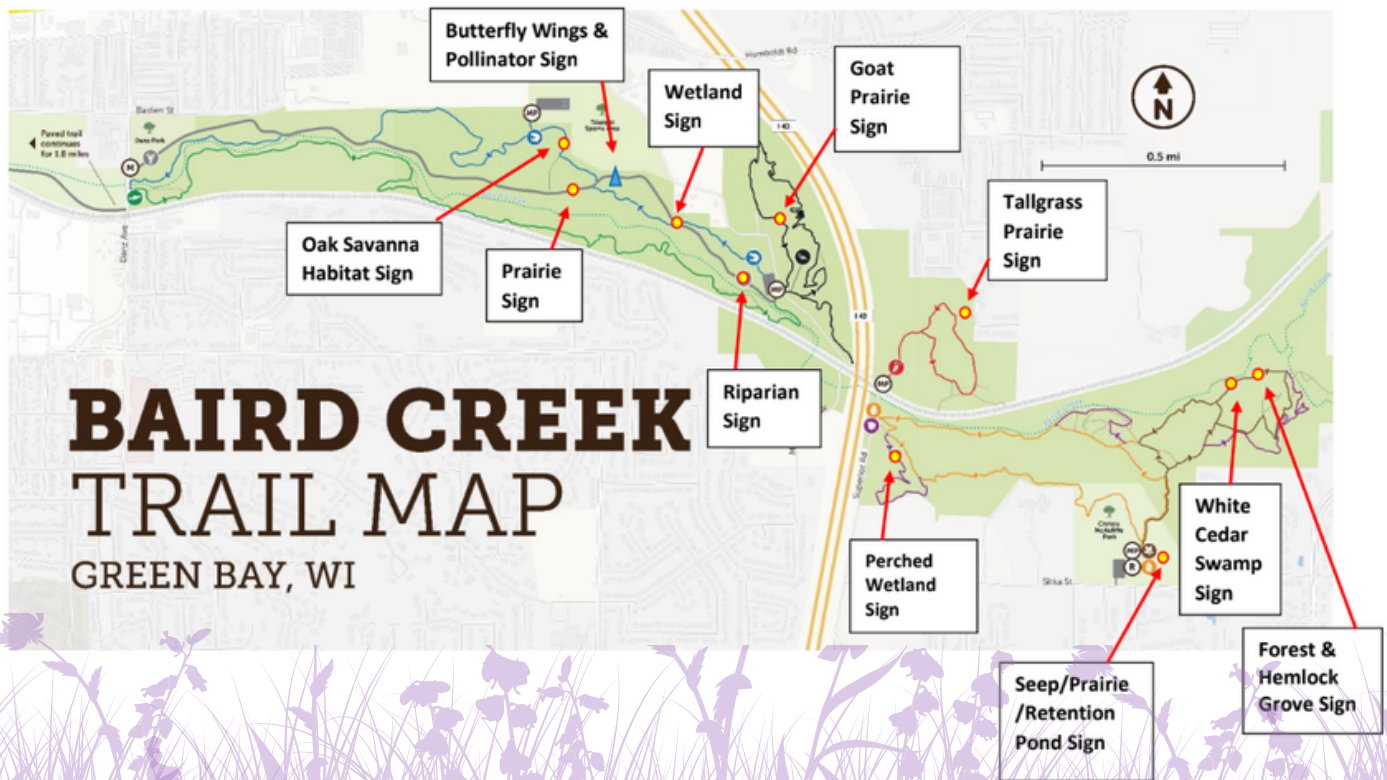
2023 was a capstone year for Baird Creek with the fruition of many of the projects we were working so hard on to get to the finish line. We were immensely grateful to see the installation of the 10 unique habitat signs (see the map with locations below). As well as two of the art sculptures associated with those habitat signs. As an organization who feels we have an environmental responsibility to the community, part of our vision is to educate our community on what is in the greenway, why it's important, what we are doing to take care of it, and of course, what the community can do to help with that vision. The information on the signs in association with the sculptures do just that. In addition, the completion of the mountain bike skills park was a dream come true and on opening day we had a group of 12 Boys & Girls Club members get to ride the course to make it official. We look forward to working with more area youth in 2024!

We are consistently overwhelmed with the support we receive from donors, volunteers, and partners for their time, creative ideas and financial support. For our Earth Day Clean up this year we had over 200 volunteers, a record! Due to the financial loss of a major donor last year, another donor stepped forward and offered a \$100,000 donation if we could match it, which we did!

We would not be where we are without each and every one of you. Each of you leaves your impact on the Foundation and the land we are stewards of. We hope you always remain a part of our Baird Creek family as we strive to do our very best every day to care for this rich bio-diverse, environmental haven, in the heart of Green Bay.

We continue each year to do an exceptional job of meeting our mission with our programs and projects. Please read the next page for a list of 2023 projects and programs accomplishments, as well as 2024's projects, goals, and dreams.

*Holly Baseman*  
Executive Director



# PROJECTS & PROGRAMS IN 2023



- Planted 200 trees
- Cleared 10 acres of buckthorn
- Seeded 17 acres with native seed (at the Hartman Prairie!)
- Installed 10 unique habitat signs throughout the Greenway
- Installed the first 2 of 10 art sculptures in the greenway - butterfly wings by the prairie sign and a turtle/crayfish/frog sculpture by the riparian sign
- Finished and opened the Biking Skills Park
- Closed on 45-acres of land in the Baird Creek Watershed adjacent to our Horkman Rd land
- Hosted our 11th Anniversary Run for the Hill of It 5K with 250+ participants
- Hosted our annual banquet at the Green Bay Botanical Garden
- Hosted monthly volunteer events, including our annual Earth Day and National Public Lands Day Cleanups and much, much more!
- Held 17 events, such as Foraging Hike, Moth Identification, Wine & Music, Frog Fest, etc.
- Our education programs continue to grow with hosting close to 1,000 youth in the Greenway last year!!!

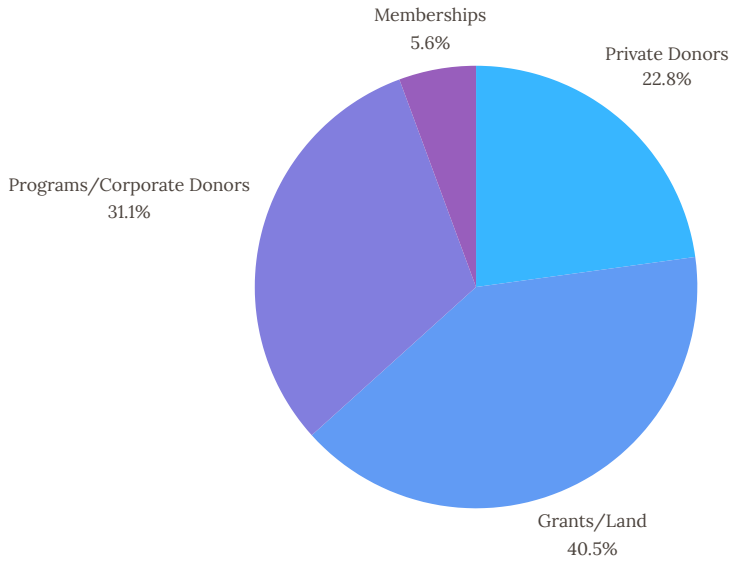
# PROJECTS/GOALS/ DREAMS 2024

- Work on a 45-acre wetland, prairie restoration at Horkman Rd property
- Install additional art sculptures
- Start the Rusty Patched Bumble Bee Project
- Grow our educational outreach
- Continue invasive removal
- Find funding for restoration of the acreage by Sage Dr
- Possibly start fundraising to add a classroom to the Triangle Hill chalet for educational programming

# FINANCIAL OVERVIEW

January 1 - December 31, 2023

## REVENUE PERCENTAGE BY AREA OF SUPPORT



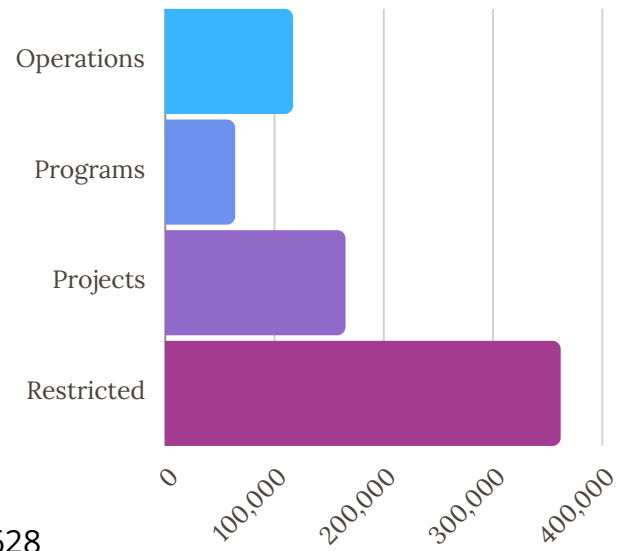
## OTHER AREAS OF SUPPORT

Volunteer Efforts = over 400+ helping hands in 2023. A very grateful thank you to all who helped with hauling buckthorn, tree planting, seeding, trail maintenance, and so much more!



## EXPENSES FOR THE YEAR

This includes all costs associated with operations, programs, and projects.



2023 Income = \$706,628

Projects, Programs, Operations Cost = \$344,722

Restricted Funds designated for programs or projects in 2024 = \$361,906

**THANK YOU FOR YOUR CONTINUED SUPPORT IN PRESERVING BAIRD CREEK!**



# OUR PRIORITIES

MAINTAIN

RESTORE

PRESERVE

EDUCATE